MEDIA RELEASE

W Booth Community Check-In Event, April 4
Includes Talk by IBM Canada on New Partnership with Hamilton Health Sciences

HAMILTON March 31, 2016: Friends, family and the general public are invited to attend an Innovation Studio event held to showcase projects now in development by graduate students enrolled in the W Booth School of Engineering Practice at McMaster University.

W Booth School offers master’s degrees in entrepreneurship and innovation, engineering design and engineering & public policy. These students work with community and industry partners on innovation challenges that address a range of themes from health promotion and safe drinking water to energy conservation and transportation. The common denominator is the application of human-centred design principles to help address the issues of our day.

“It’s all part of our students’ efforts to tackle significant challenges and to deliver value that has an impact on our world. Our semi-annual check-in events reinforce our school’s belief in the importance of experiential learning through community engagement,” said McMaster’s Dr. Robert Fleisig. “A highlight is seeing the positive interactions among our students, faculty and community partners.”

The event will open with a special guest, Ross Rosier of IBM Canada, who will comment on the innovations in healthcare to be made possible through a newly-announced partnership with Hamilton Health Sciences. A centre for healthcare innovation will open in downtown Hamilton later this year, and will aim to improve health outcomes and create high quality jobs. Area researchers, hospital clinicians, academics and entrepreneurs will work in the centre to accelerate the development and commercialization of new healthcare innovations. It will also offer the broader community access to collaboration spaces (physical and virtual), cognitive computing and a network of global collaborators.

Attendees benefit by meeting young, next generation engineers keen to make a difference.

Monday April 4, 2016 | 6 pm to 8 pm
Hamilton Central Library | 55 York Boulevard (Downtown Hamilton)
FREE | Includes a light dinner and networking
To register visit http://wboothcommunitycheckin.eventbrite.com or call 905-525-9140 x 26566

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MEDIA INQUIRIES
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