CLIMATE CHANGE WARNING LABELS ON GAS PUMPS.

Tues. Jan. 28 at 3:30 PM
McMaster University
Engineering Technology Building, Rm 535

This globally-unprecedented campaign is coming to Hamilton. Learn the psychology, economics and law behind this simple yet powerful tool to shift market demand.

“Genius proposal” - Upworthy
“Brilliant” - Tzeporah Berman
“Great idea” - TreeHugger
“Bring it!” - Climate Reality

“Shirkey speaks at breakneck pace with a lawyer’s clarity and the energy of a children’s entertainer.” - DeSmog Canada

Our Horizon was launched in 2013 by Toronto lawyer Rob Shirkey and is already being talked about all over the world. Our Horizon just finished a cross-Canada tour to empower citizens to advocate for this game-changing idea in their own communities.

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